



# Media Conference-cum-Retreat



**"Mass Media for Universal Peace & Brotherhood"**

4th to 7th May, 2012 at Gyan Sarovar, Mount Abu (Raj.)

Organised by: Media Wing (RERF), Brahma Kumaris



## **MEDIA CONFERENCE RESOLUTIONS**

A 4-day Media Conference-Cum-Retreat on “ Mass Media for Universal Peace & Brotherhood “ was organized by Media Wing of Rajyoga Education & Research Foundation and Prajapita Brahma Kumaris Ishwariya Vishwa Vidyalaya at latter’s Gyan Sarovar Academy for a Better World, Mount Abu, Rajasthan from 4<sup>th</sup> to 7<sup>th</sup> May, 2012.

About five hundred Media Delegates and Dignitaries from all over India, Nepal and a few other countries representing Print, Electric, Cyber, Promotional and Traditional Media including Editors, Publishers, Senior Correspondents, Content Writers, Owners, Broadcasters, Academicians, Researchers, Public Relations Professionals, Corporate Communicators, Advertisers and Film Celebrity participated in the Conference.

Apart from Reception, Inaugural and two Plenary Sessions, the Conference consisted of four Parallel Dialogue Sessions, three morning Meditation Sessions, two Insight Sessions, Group Dialogues’ Report Presentation Session, Valedictory and Experience Sharing Sessions. The topics and sub-topics in various sessions were of high Media interest and relevance.

Delineating through these brain storming Media Sessions and undergoing enlightening experiences through several insight and meditation sessions, the participants arrived at the following conclusions and resolutions for adoption in practical life.

### **Resolutions**

In order to awaken, enhance, consolidate and canalize inherent powers and potentiality of media professionals towards public & world welfare and for realization of universal peace, harmony and brotherhood, the participating media persons resolved:

- 1) To practice and promote India’s rich heritage of spiritual wisdom, eternal values, Rajyoga Meditation, positive and healthy life style while making use of and keeping pace with latest scientific innovations and modern media technologies for attainment of our long cherished objectives of universal, peace, brotherhood and one-world-family.
- 2) To Make more media highlights of positive, pragmatic, healthy, constructive, creative and publication in the best public interest and for the holistic & sustainable development of people and society.
- 3) To discourage and desist from making excessive highlights of negative, hard and disturbing news stories programs or publications which have very weakening, damaging and debilitating effects on human health, cultural purity, social harmony, national integrity and on essential unity & fraternity of mankind.
- 4) To consistently stand and voice support for practice of self-regulation especially in electronic and social media so as to avoid governmental or legal regulation, curb and control over media’s freedom and independence.
- 5) To enhance media credibility & trustworthiness, there is the need to become more responsible, and responsive by respecting and adhering to core journalistic values, ethics and code of conduct with the help of Spiritual Self Empowerment.
- 6) To make creative, constructive and substantial contributions for creating, sustaining and spreading an atmosphere and culture of peace, non-violence love, co-operation, caring and sharing among people and society by making media coverage more of developmental issues and less of trivial matters like glamour, glitter, gossip, celebrity, cricket and cinema.
- 7) To extend all possible media help and support in popularizing value based, secular, scientific and spiritual philosophy and practices of well meaning individuals and institutions like the Brahma Kumaris organization for the benefit of human society.